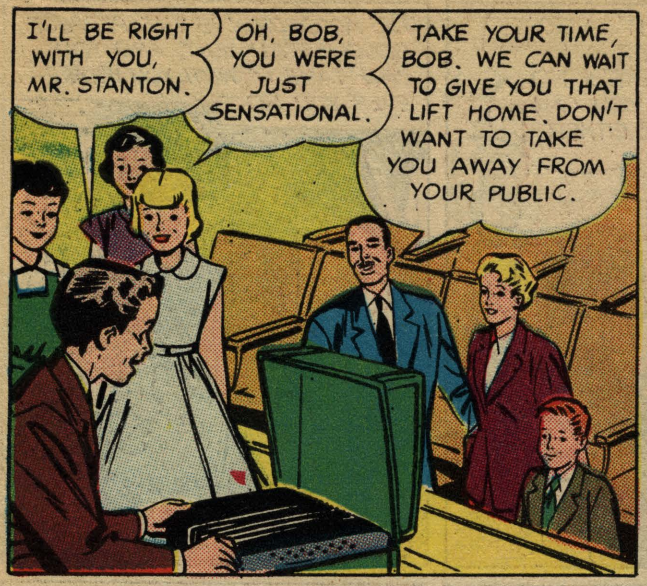
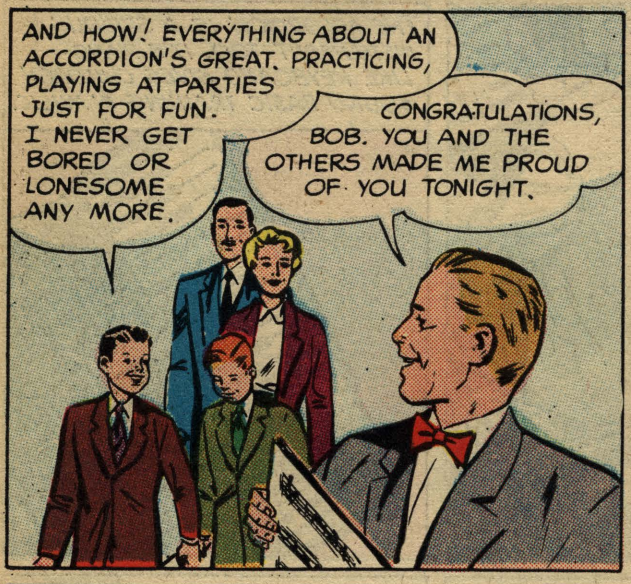
IN TUNE WITH FUN
TOM SURE GETS AROUND SINCE HE LEARNED TO PLAY AN ACCORDION. HE'S ALWAYS THE CENTER OF ATTRACTION.
HE SAID IT WAS SO SIMPLE TO PLAY, I'M GOING TO START TAKING LESSONS.
THAT'S RIGHT. AND THERE'S NOTHING LIKE THE FUN AN ACCORDION WILL GIVE YOU.

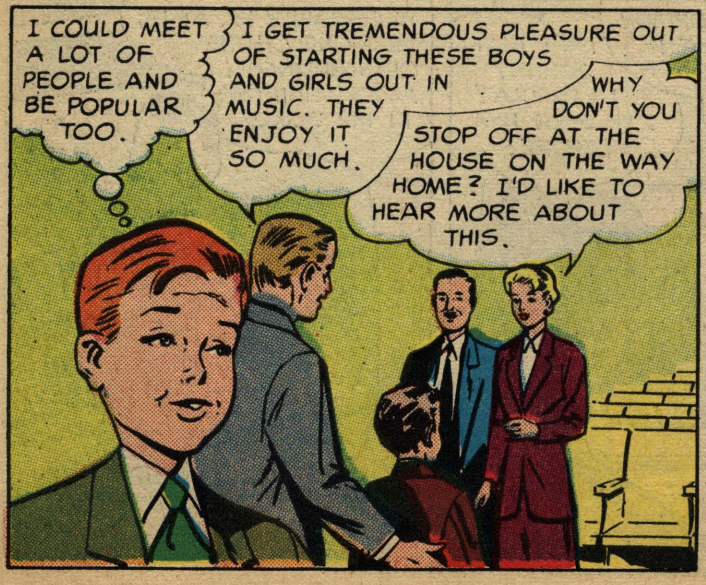
BIG NIGHT IN CENTRAL CITY! THE YOUNG PEOPLE'S ACCORDION BAND IS GIVING A CONCERT.
THERE'S BOBBY HOLMES. HE'S THE SAME AGE AS OUR TOM.
EVER SEE A LAD SO PROUD AND HAPPY?
AND NOW BOB HOLMES PLAYS "THE FLIGHT OF THE BUMBLE BEE".
BOB'S NUMBER GETS A TREMENDOUS OVATION FROM THE AUDIENCE.
MUSIC IS WONDERFUL FOR CHILDREN. GIVES THEM SO MUCH POISE AND CONFIDENCE.
I'LL BET I COULD PLAY THE ACCORDION, TOO, IF I HAD A CHANCE.
2

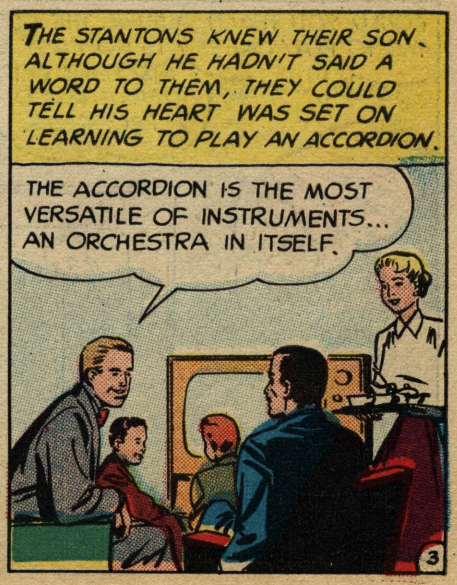

I'LL BE RIGHT WITH YOU, MR. STANTON.
OH, BOB, YOU WERE JUST SENSATIONAL.
TAKE YOUR TIME, BOB. WE CAN WAIT TO GIVE YOU THAT LIFT HOME. DON'T WANT TO TAKE YOU AWAY FROM YOUR PUBLIC.

SORRY TO HOLD YOU UP. BUT A LOT OF THE FUN OF PLAYING AN ACCORDION IS IN MAKING SO MANY FRIENDS.
ISN'T THERE MORE TO IT THAN THAT?


AND HOW! EVERYTHING ABOUT AN ACCORDION'S GREAT. PRACTICING, PLAYING AT PARTIES JUST FOR FUN. I NEVER GET BORED OR LONESOME ANY MORE.
CONGRATULATIONS, BOB. YOU AND THE OTHERS MADE ME PROUD OF YOU TONIGHT.

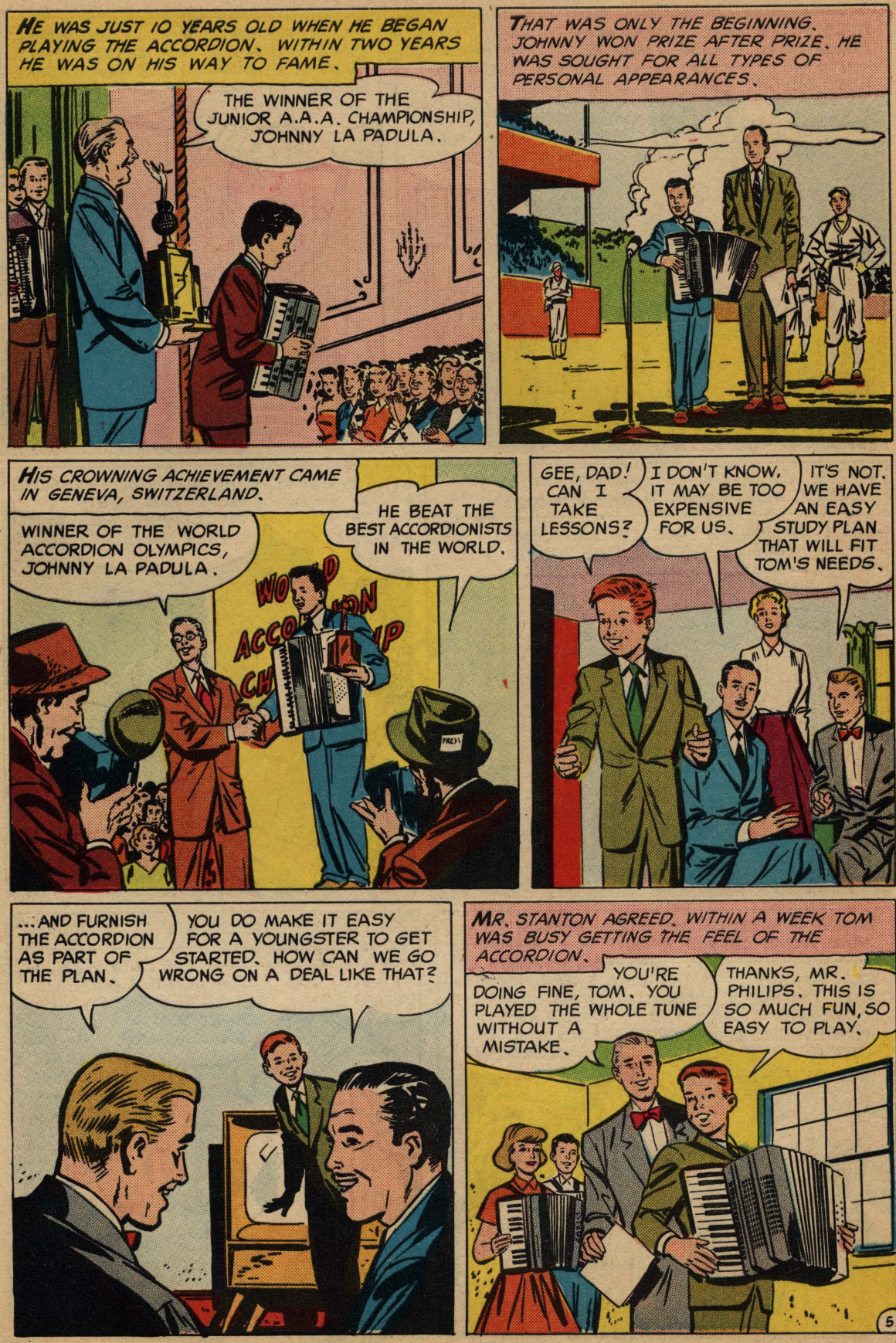
I'D LIKE YOU FOLKS TO MEET MR. PHILLIPS, HE TAUGHT US ALL HOW TO PLAY.
YOU'VE DONE A FINE JOB, MR. PHILLIPS, THEY ALL SOUNDED LIKE REAL PROFESSIONALS.


I COULD MEET A LOT OF PEOPLE AND BE POPULAR TOO.
I GET TREMENDOUS PLEASURE OUT OF STARTING THESE BOYS AND GIRLS OUT IN MUSIC. THEY ENJOY IT SO MUCH.
WHY DON'T YOU STOP OFF AT THE HOUSE ON THE WAY HOME? I'D LIKE TO HEAR MORE ABOUT THIS.


THE STANTONS KNEW THEIR SON. ALTHOUGH HE HADN'T SAID A WORD TO THEM, THEY COULD TELL HIS HEART WAS SET ON LEARNING TO PLAY AN ACCORDION.
THE ACCORDION IS THE MOST VERSATILE OF INSTRUMENTS... AN ORCHESTRA IN ITSELF.

EVERYBODY HAD SO MUCH FUN TONIGHT. I WISH I COULD LEARN TO PLAY.
YOU CAN, TOM. IT'S VERY EASY TO MASTER AN ACCORDION. THERE'S NO END TO THE FUN YOU CAN HAVE WITH ONE EITHER...
THE ACCORDION IS THE PERFECT SOLO INSTRUMENT, AND YOU CAN TAKE IT WITH YOU WHEREEVER YOU GO.
THE ACCORDION ADDS LIFE AND SPIRIT TO MUSICAL GROUPS.
THE ACCORDION IS A SERIOUS INSTRUMENT TOO. IT'S PIANO-LIKE KEYBOARD GIVES CHILDREN SOUND BASIC TRAINING IN MUSIC.
COULD YOU TEACH ME TO PLAY ONE?
SURE, THE ACCORDION IS SO EASY EVEN SIX YEAR OLDS MAKE RAPID PROGRESS.
ISN'T THAT JOHNNY LA PADULA? I'VE SEEN HIM BEFORE.
IT CERTAINLY IS. AT 18, HE'S ONE OF THE OUTSTANDING ACCORDIONISTS IN THE WORLD.
4

Produced by Feature Publications, Inc., 1790 Broadway, New York


HE WAS JUST 10 YEARS OLD WHEN HE BEGAN PLAYING THE ACCORDION. WITHIN TWO YEARS HE WAS ON HIS WAY TO FAME.
THE WINNER OF THE JUNIOR A.A.A. CHAMPIONSHIP, JOHNNY LA PADULA.
THAT WAS ONLY THE BEGINNING. JOHNNY WON PRIZE AFTER PRIZE. HE WAS SOUGHT FOR ALL TYPES OF PERSONAL APPEARANCES.
HIS CROWNING ACHIEVEMENT CAME IN GENEVA, SWITZERLAND.
WINNER OF THE WORLD ACCORDION OLYMPICS, JOHNNY LA PADULA.
HE BEAT THE BEST ACCORDIONISTS IN THE WORLD.
PRESS
GEE, DAD! CAN I TAKE LESSONS?
I DON'T KNOW. IT MAY BE TOO EXPENSIVE FOR US.
IT'S NOT. WE HAVE AN EASY STUDY PLAN THAT WILL FIT TOM'S NEEDS.
...AND FURNISH THE ACCORDION AS PART OF THE PLAN.
YOU DO MAKE IT EASY FOR A YOUNGSTER TO GET STARTED. HOW CAN WE GO WRONG ON A DEAL LIKE THAT?
MR. STANTON AGREED. WITHIN A WEEK TOM WAS BUSY GETTING THE FEEL OF THE ACCORDION.
YOU'RE DOING FINE, TOM. YOU PLAYED THE WHOLE TUNE WITHOUT A MISTAKE.
THANKS, MR. PHILIPS. THIS IS SO MUCH FUN, SO EASY TO PLAY.
5

TOM'S FOLKS WERE AMAZED AND DELIGHTED AT HIS RAPID PROGRESS.
TOM'S GETTING TO BE A WHIZ.
WHEN I FINISH PRACTICING, I'M GOING OVER TO JIM WALSH'S HOUSE. WE'RE GOING TO LISTEN TO SOME ERNIE FELICE ACCORDION RECORDS.
I'M SO PLEASED. TOM'S MAKING MANY NICE YOUNG FRIENDS THROUGH HIS LESSONS.
I LIKE HIS INTEREST IN MUSIC TOO. IT'LL GIVE HIM PLEASURE ALL THROUGH LIFE.
TO TOM HIS ACCORDION WAS THE KEY TO NEW FRIENDS, NEW INTERESTS AND NEW HAPPINESS.
MR. PHILIPS SAYS I'M DOING GREAT. MAKES ME FEEL LIKE A PRO.
THAT'S GREAT, SON. WE'RE BOTH SO PROUD OF YOU.
THE ACCORDION LESSONS WERE THE BEST INVESTMENT WE EVER MADE.
TOM'S SCHOOL CHUMS SOON BEGAN TO TAKE NOTE OF HIS TALENT.
YOUR PLAYING MADE THE WHOLE ASSEMBLY WORTHWHILE TODAY.
THANKS, I'M GLAD YOU ENJOYED IT.
I'M HAVING THE GANG OVER SATURDAY. HOW ABOUT YOU AND YOUR ACCORDION?
TOM AND HIS ACCORDION WERE IN CONSTANT DEMAND.
IT'S FOR YOU AGAIN, SON.
THE ONLY WAY YOUR MOTHER AND I'LL GET TO USE THE PHONE IS TO GET YOU A SWITCHBOARD.
AW, DAD, QUIT KIDDING.
6

PLAY AT YOUR PARTY, GLADYS? SURE I'LL DO IT!
OUR BOY IS SO SELF-ASSURED NOW. I ALMOST DON'T RECOGNIZE HIM.
HIS ACCORDION'S DONE WONDERS FOR HIS PERSONALITY.
TOM WAS SOUGHT FOR ALL THE MUSICAL ACTIVITIES OF THE SCHOOL.
NOW, FOR YOUR ENJOYMENT, TOM STANTON WILL PLAY OUR SCHOOL SONG.
ISN'T HE TERRIFIC? I HEARD HIM WITH THE TRIO AT THE PARK BAND CONCERT LAST WEEK.
DID YOU HEAR HIS SOLO WITH THE SCHOOL SYMPHONY ORCHESTRA?
I WISH I COULD PLAY AN ACCORDION LIKE TOM. HE HAS ALL THE FUN.
HERE HE COMES. LET'S ASK HIM HOW TO GET STARTED.
TOM, WHAT WOULD WE HAVE TO DO TO PLAY AN ACCORDION LIKE YOU?
IT'S THE EASIEST THING IN THE WORLD. YOU'VE NEVER REALLY HAD FUN UNTIL YOU START TAKING ACCORDION LESSONS.
JUST TAKE THE FIRST STEP AND ASK FOR A TRIAL LESSON ABSOLUTELY FREE! IT WILL OPEN A NEW WORLD OF ENJOYMENT TO YOU.
7

SEE FOR YOURSELF HOW EASY IT IS TO PLAY THE ACCORDION, AND HOW MUCH FUN IT IS TO LEARN. USE THE FREE COUPON BELOW.

FREE LESSON COUPON

NO COST... NO "STRINGS"... NO OBLIGATION

THIS COUPON, WHEN PRESENTED TO US, ENTITLES YOU TO A TRIAL ACCORDION LESSON

ABSOLUTELY FREE

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